



**FOR IMMEDIATE RELEASE**

**June 1, 2010**

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**MEDIA ADVISORY**

**UPDATE:** Note **new time** for Attorney General McCollum's keynote address.

**Attorney General Bill McCollum and Senator Victor Crist  
Share Pilot Program on June 4 in Jacksonville at the  
Strategies for Safe and Sustainable Communities Symposium**

**WHAT:** **A Symposium: *Strategies for Safe and Sustainable Communities***  
The symposium reviews the efforts and impact of the Coordinated Community Anti Crime Initiative pilot program as it was developed and implemented in the University Area of Tampa, an urban, economically distressed, culturally diverse neighborhood with the highest crime rate in Hillsborough County. The University Area is located immediately west of the University of South Florida in the unincorporated area of Hillsborough County. The purpose of the symposium is grounded in the principle that the pilot program model can be adapted and implemented in any neighborhood faced with challenges which are root causes of crime such as unemployment, poor housing conditions, little or no access to social services, and many others.

**WHEN:** Friday, June 4, 2010, 9:30 a.m. - 3:30 p.m.  
Registration begins at 8:45 a.m. with program at 9:30 a.m.  
Lunch included.

**Special Guest Speaker: 9:30 - 9:50 a.m.**  
**Senator Victor D. Crist, (R) District 12**

**Keynote Speaker: 2:25 p.m. - 2:55 p.m. (NEW TIME)**  
**Florida Attorney General Bill McCollum**

**WHERE:** Embassy Suites Jacksonville - Baymeadows  
9300 Baymeadows Road  
Jacksonville, FL 32256

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**WHY:** The full-day event details strategies implemented in the pilot program focused on a community building process that lays the foundation for transforming high crime communities into safe and sustainable neighborhoods over time. Each speaker was actively involved in the pilot program and will present a component of the strategy during the symposium. By utilizing an holistic approach to bring about community change, the symposium educates attendees on the process and importance of engaging the skills and resources of local residents, businesses, community organizations, government agencies and educational institutions to promote the development of a safer environment.

Benefits of Attending:

- Learn how to create a vision for change through a coordinated community effort.
- Hear about workable steps that help transform a community using the strategies implemented during the pilot program.
- Understand that strategic efforts are most effective when residents, diverse community groups, leaders, businesses and key stakeholders mobilize to create positive change.

**WHO:** This free event is being presented by the University Area Community Development Corporation, Inc. and the State of Florida Office of the Attorney General. Audience attending includes:

- Elected state and local government officials
- Law enforcement agents including federal, state and US attorneys
- Key leaders at universities and school districts
- Professional associations
- Neighborhood associations and advocacy groups
- Community stakeholders including faith-based organizations

**HOW:** Online pre-registration required at <http://symposium.uacdconline.org>  
Seating is limited. No charge to attend.

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