



*Empowering Stakeholders for Community Transformation Workshop Series*  
**Analyzing Your Community for Success**

Robin Ersing, Ph.D., Trainer  
Anne R. Williamson, Ph.D., Trainer

## AGENDA

8:30 – 9:00 a.m.      **Registration/Continental Breakfast**

*All participants must be registered. Check-in is required.*

9:00 – 9:15 a.m.      **Welcome and Introduction by Manny Rivero**

9:15 – 10:00 a.m.      **Course Overview by Robin Ersing and Anne Williamson**

*Participants will learn to:*

- *Identify the purpose and focus for analyzing their community*
- *Recognize methods for analyzing their community*
- *Create a “community vision” to promote sustainable change*

*Learning Modules:*

- ***Getting to know you***  
*Participants and trainers will introduce themselves and get to know something about why each person is attending.*
- ***Why analyze your community?***  
*Participants will learn how community analysis can be used to foster community transformation.*
- ***Methods for analyzing your community***  
*This session introduces participants to an asset-based framework for community assessment and analysis.*
- ***Participant survey***  
*Trainers will survey participants to obtain information on what each one hopes to take away from the workshop for use in their community.*



10:00 – 11:30 a.m. **Community Asset Mapping**

*Participants will learn to:*

- *Develop an asset-based framework for community assessment and analysis.*

*Learning Module:*

***Asset Mapping by Robin Ersing***

- *Participants will learn strategies for community asset mapping and techniques for application. Discussion will include how community asset maps can be used in grant writing and community transformation.*

11:45 – 12:30 p.m. **Lunch (provided on site)**

12:30 – 1:30 p.m. **Community Asset Mapping (continued)**

1:40 – 3:45 p.m. **Analyzing Housing Conditions**

*Participants will learn to:*

- *Understand the relationship between housing and crime*
- *Develop a housing condition study*
- *Implement a windshield survey*

*Learning Modules:*

***Designing a Housing Condition Study by Anne Williamson***

- *Participants will learn how to design a housing condition study for their community for implementation as a windshield survey (driving survey in teams of two or more).*

***Implementing the Windshield Survey by Anne Williamson***

- *Participants will explore techniques for implementing a housing condition study through the windshield survey method. They will also hear how study results may be interpreted and used for grant writing and community transformation.*

3:45 – 4:00 p.m. **Conclusion and Evaluation by Manny Rivero**

*Handbook distribution*

*Please take this opportunity to evaluate the workshop at the close of the session.*

4:00 – 4:30 p.m. **Networking**